



Code quality metrics for engineering managers

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proprietary & confidential



Bliss consolidates productivity and code quality metrics from source control, static analysis and issue tracking to help engineering managers make informed decisions.

By analyzing every line of code, the metric differences are per commit. We map these changes to developer/team and issues/features.

PRODUCTIVITY

There's no one-size-fits-all metric and output is fragmented across different tools.

VISIBILITY

Limited visibility into development for non-technical team members.

QUALITY

Inconsistent reporting of code quality across divisions within an organization.

+22,348



Lines of Good Code

+8% from previous **year**

Well done, your lines of code are being tracked and are coming along nicely. More importantly, this is an active code base. This helps ensure against any potential code rot and the bugs that can surface over time.

+8,356

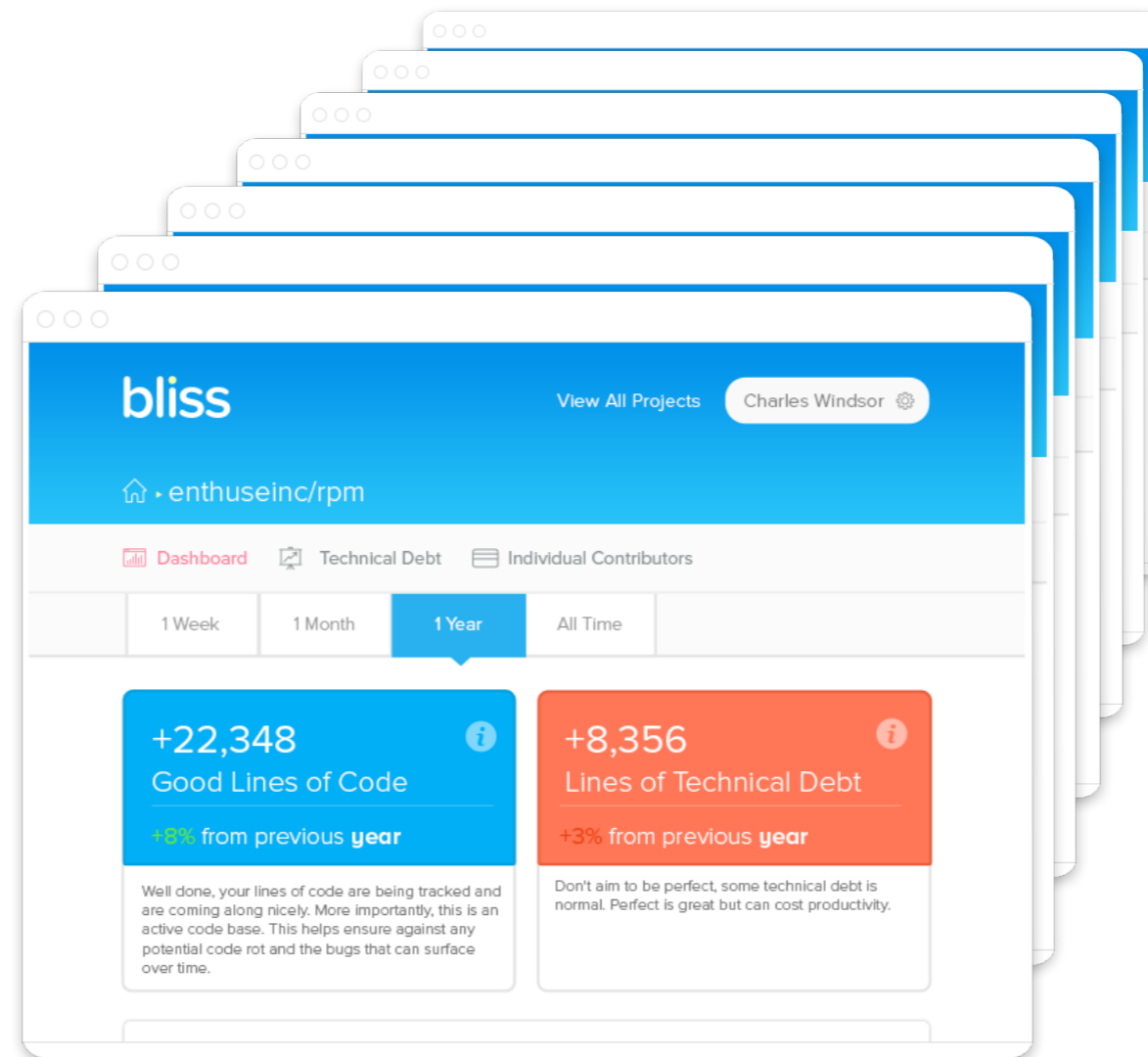


Lines of Technical Debt

+3% from previous **year**

Don't aim to be perfect, some technical debt is normal. Perfect is great but can cost productivity.

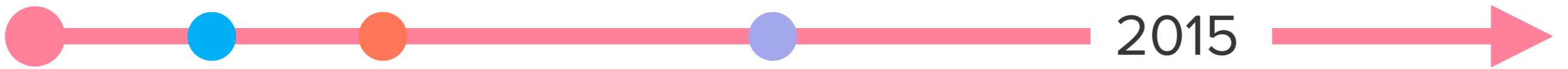
Easy to understand dashboard view for engineering managers. Configurable based on company's quality goals.



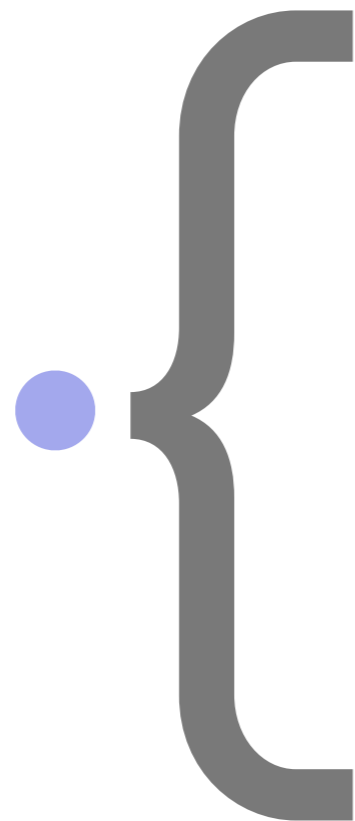
We've built a scalable system for running parallel code reviews. Allowing hundreds hours of analysis to be run in minutes.

● **January**
Initial concept. 50+ customer development meetings

● **February**
Wireframed, designed, developed and launched Feb 27th



TRACTION
as of today



70 paying customers
\$84,000 annual revenue run rate
90% margins
Over 10,000 repositories reviewed
Over 1 billion lines of code reviewed

Our initial focus was on startups for faster sales cycles and more homogeneous stacks.

*exclusively focused on startups from March 2015 through June 2015



Roger Graves

Co-founder/CTO of Cloverpop
backed by True Ventures

“Bliss is my wing-man when explaining what technical debt is and why it’s important to spend resources reducing it.”



Noah Abelson

Co-founder/CEO of ShareRoot
backed by 500 Startups

“Having visibility into my code has helped me be a better CEO and have impactful conversations with my development team .”

Configurable static analysis deployed behind firewall.
Output sent to cloud for proprietary dashboarding blended with data from tools like JIRA, GitHub enterprise and CI services.



Configurable



Installable in private cloud or data center



Roll-up reporting

Enterprise Customers




intuit®








Accellion 

Enterprise

- Starts at \$1,500/months for 50 active repositories and dashboard views

Team Leaderboard 

1 Week | **1 Month** | 1 Year | All-time

Team Members	Good Lines	Tech Debt	Good/Debt Ratio
 Cliff Porter	+3450	+321	10.7
 Jane Sims	+2756	+423	6.5
 Martha Andrews	+1130	+477	2.4
 Harry Hughes	+2191	+1036	2.1
 Julia Vargas	+4830	+2544	1.9
 Alexander Lewis	+893	+497	1.8
 Crystal Flores	+422	+344	1.2
 Bryan Brooks	+372	+474	.8

Website

- Monthly subscription per repository
- \$29/month (1 repository) to \$249/month (10 repositories)

Startups

For those with their heads down, working on a single project.

 1 Project

 **\$29 Per/month**

Get Started

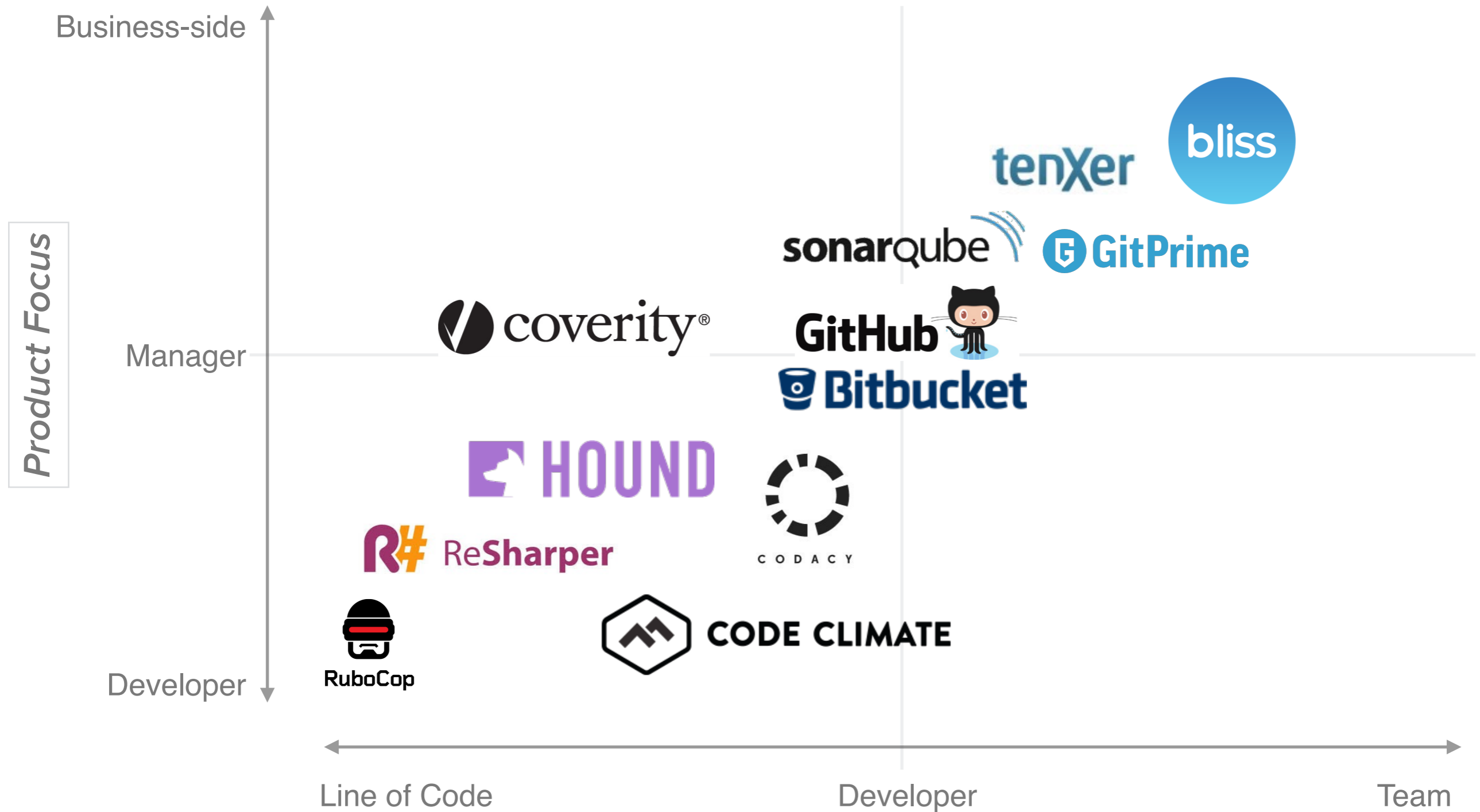
Team

For those working across multiple repositories or apps.

 **10 Projects**

 **\$249 Per/month**

Get Started



Dashboard View

Raising a \$750k seed round via convertible equity financing.

\$500k already committed, \$250k remaining, 20% discount



Use of proceeds

Additional hires: Engineers (2), Product (1)
Sales Development Rep (2)

Enterprise deployment optimization

Validate various marketing tactics
for customer acquisition

Milestones

1k paying customers

\$1m ARR

50 enterprise customers



Brian York

CEO

Self-funded 3 businesses to profitability. Most recently Encore.io \$500k revenue in first year.



Ian Connor

CTO

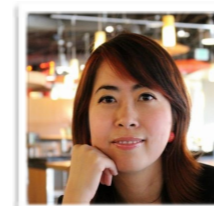
Previously CTO/Co-founder at Pubget. Acquired by Copyright Clearance Center with 4x return to investors.

INVESTORS



Mike Edelhart 


Lead partner at Social Starts

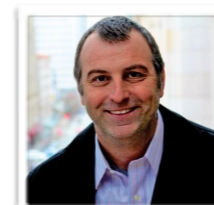


Jun Li 

Investor via BeyondSoft Ventures

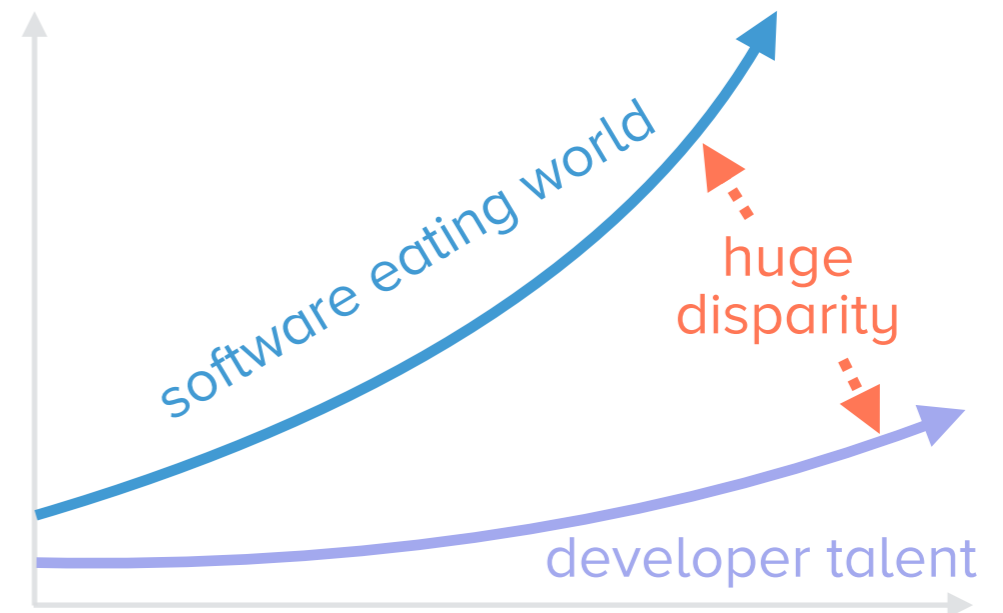


Bhavin Shah 
CEO of Refresh (acquired LinkedIn)



David Koehn 
Oracle executive

- 1 Software eating the world, but engineering talent not at the same pace.



- 2 Huge shift to remote working.

“...in 2014, 3.2 million Americans worked remote.”

The New York Times

“...by 2020, 40% of the U.S. workforce will be independent workers.”

Elance | oDesk