



Freetrade

Own it.

We make investing simple and free



With a sustainable business model



Trades

Basic trades are free,
forever

We charge for other
types of trades

Accounts

Basic accounts are free,
forever

We charge for other
types of accounts

FX

We provide access to
international markets

Our foreign exchange
rates are clear and fair

Interest

We don't pay interest on
cash balances

We earn interest on
customer cash balances

The UK market is huge



Total amount held in retail investments



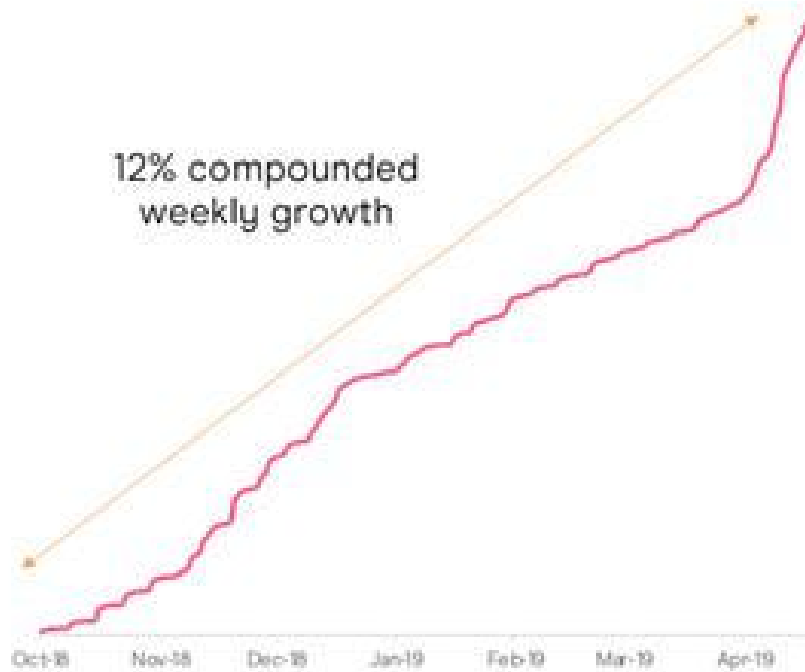
Amount held on all retail investment platforms



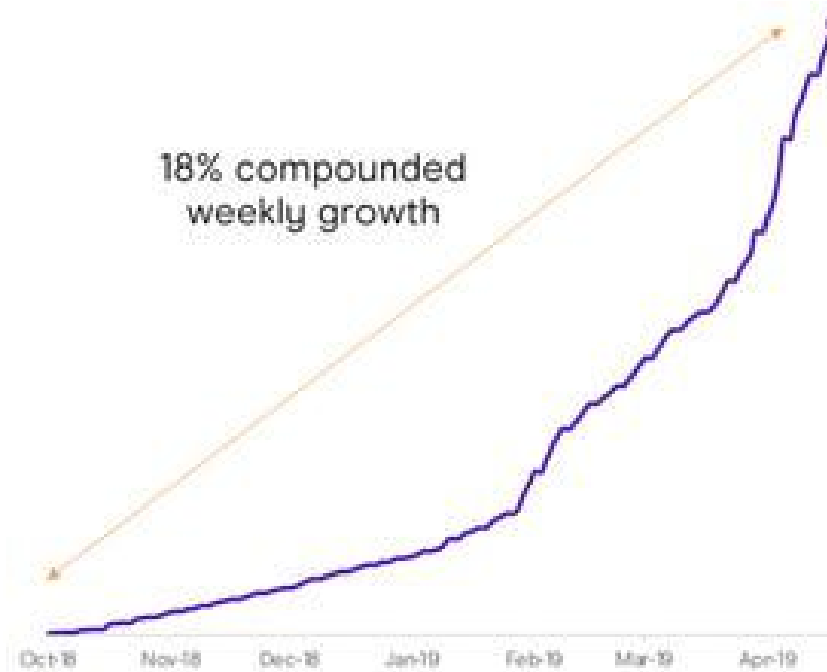
Direct online investment platforms

Source: FCA, Platform, Mintel, 2017 data

We're just getting started



Customer accounts

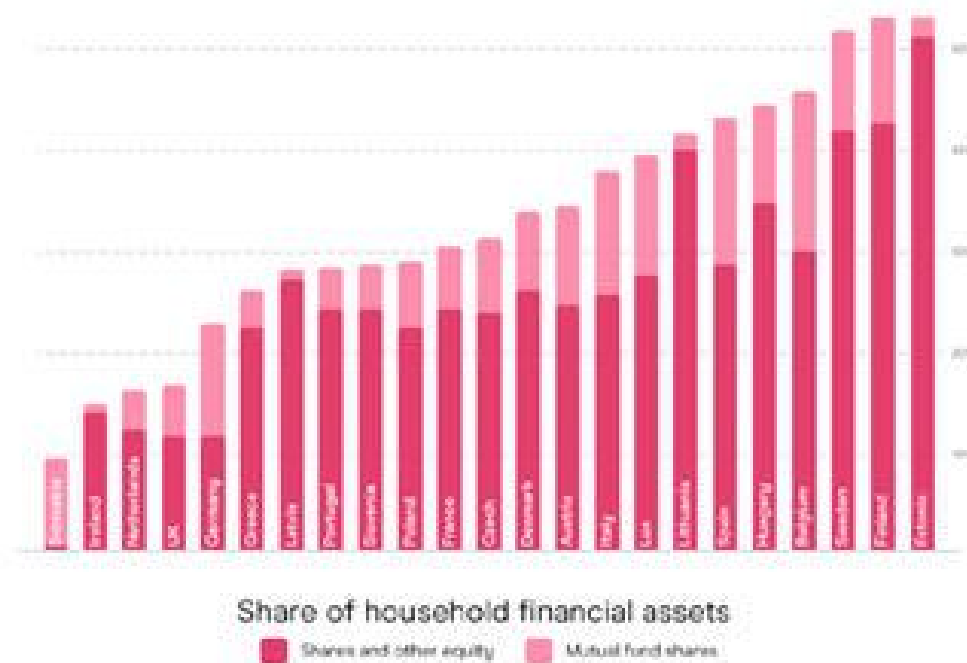


Account funding

Coming soon to Europe

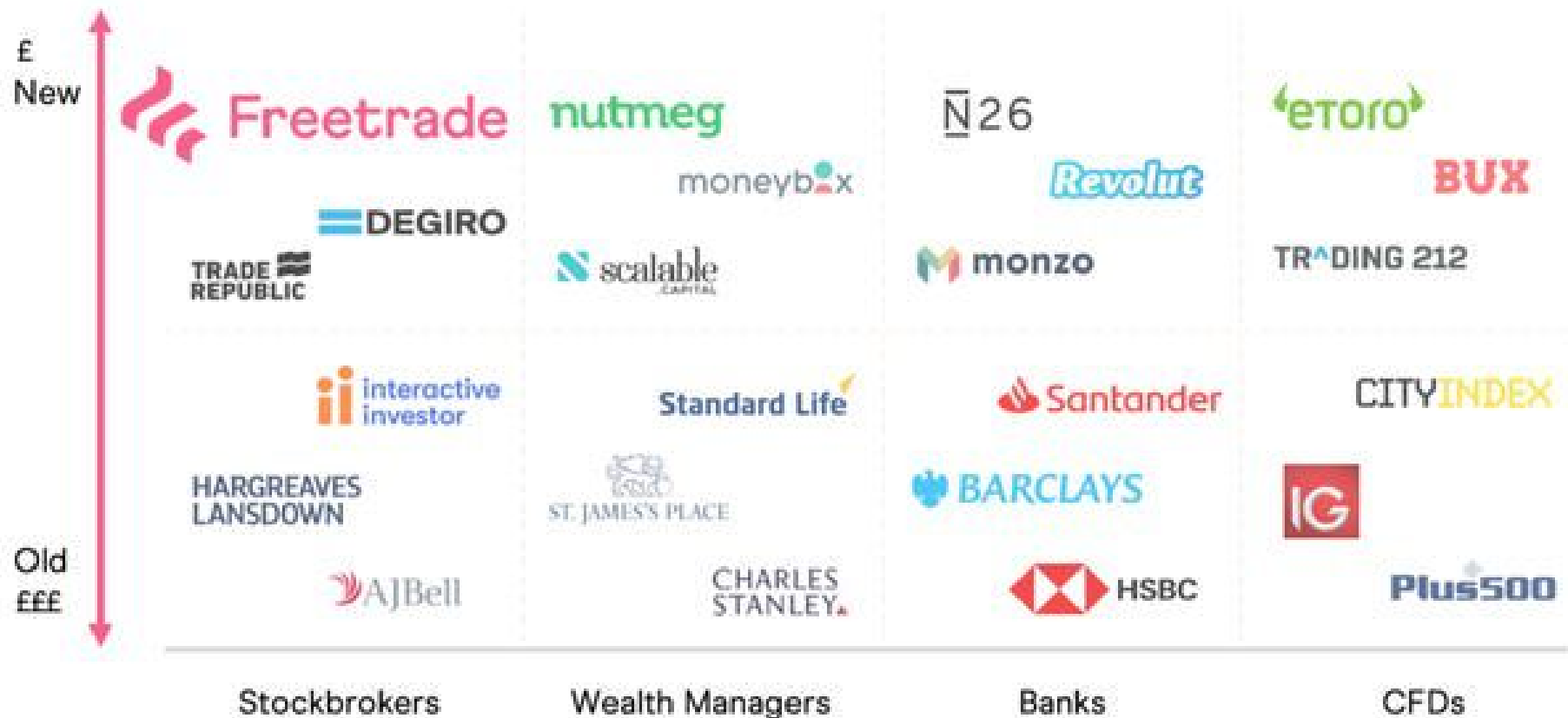


10x bigger than UK
100+ million millennials



Source: OECD data, 2016

The best way to invest directly



Our tech stack makes it possible



We've got an amazing team building it



Adam Dodds

Founder & CEO

Used to advise global banks and brokers at KPMG



Viktor Nebehaj

CMO

Used to scale Google's business in Europe



Ian Fuller

VP Engineering

Used to build and ship products at Amazon and Snap Inc



Our 40+ person team comes from world-leading technology, product and financial companies



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