

instamojo

We make **Selling Online** as **Easy as Sharing**



Sampad Swain
Founder & CEO
Instamojo, Inc.

Wanamo

➔ **Acquired**

dealsandyou

Top 10 E-commerce companies in India

➔ **Raised \$20M**

For an individual, selling his digital creation like



is

Friction

Time Consuming

Costly

Checkout

If you already have an account please [sign in](#)

Name and address

First name * Last name *

Address *

Address (line 2)

City *

State *

Country *

Zip/Postal code * Phone

Fax

Email *

- Create account for this Email
- Ship to a different address

Apply

Shipping method

Shipping address is not defined yet.

Payment method

Credit Card

Card type:

Cardholder's name *

Expiration date (month/year) *

Check
Check payment

Gift Certificate

Phone Ordering
Phone: (555) 555-5555

Fax Ordering
Fax: (555) 555-5555

Purchase Order

Order summary

Subtotal (1 item(s)): \$50.99

Shipping cost: n/a

Total: \$50.99 (€44.36)

Remember a discount coupon

If you have a valid discount coupon, you can enter the coupon code below, the store will deduct the discount amount from your order total.

Coupon code:

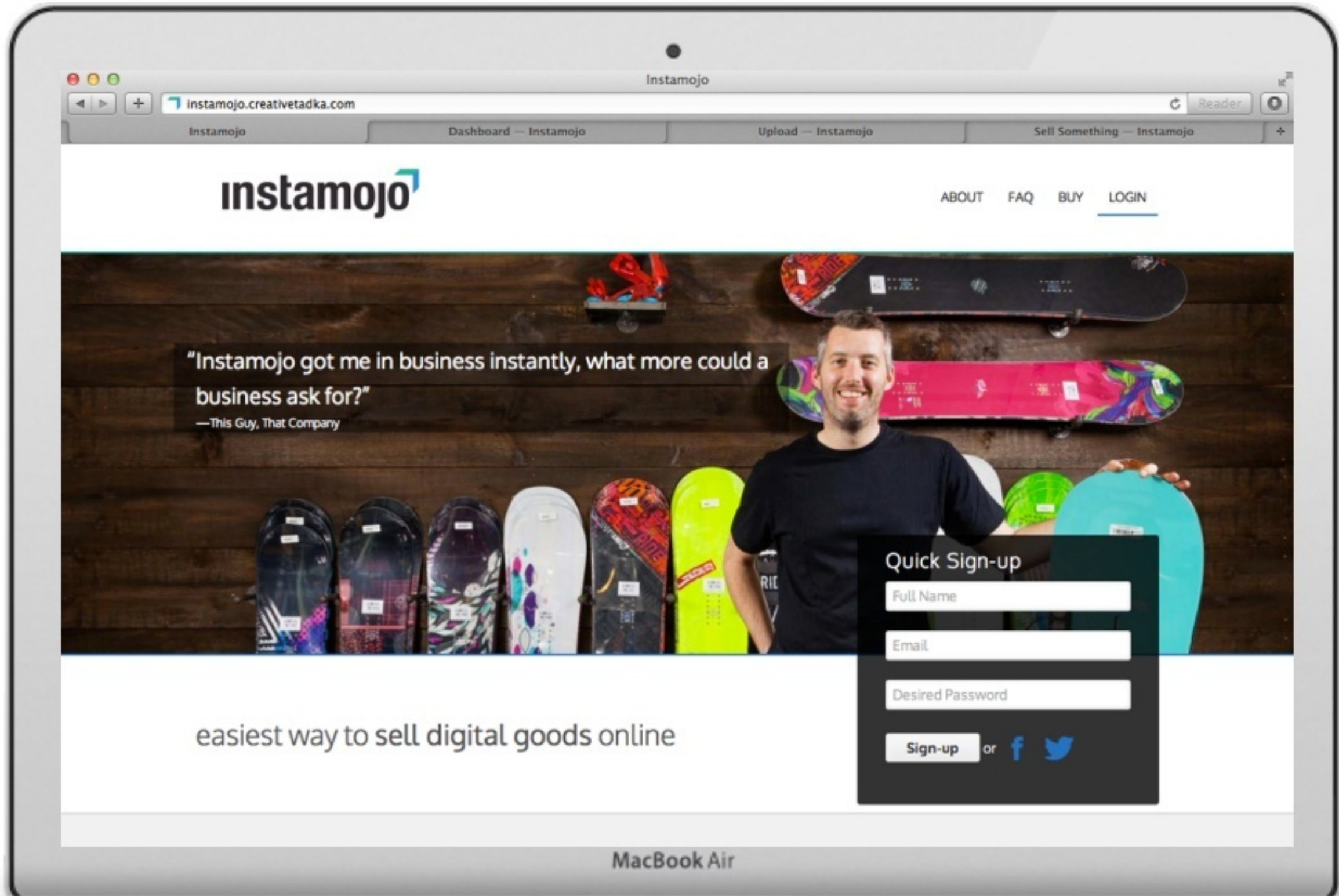
Customer notes:

Partner ID:

I accept the ["Terms & Conditions"](#) and ["Privacy statement"](#)

Submit order

Conversions Suck.



Sell instantly in 3 simple steps

UPLOAD

your content.



SHARE

unique checkout link



SELL

instantly in seconds.

Price
0

Preview Image:

File you want to sell:



Card Type: VISA MasterCard

Name on Card:

Card Number:

CVV Number:

Expiry Date: Month Year

Note: In the next step you will be redirected to ye

or

instamojo

9%

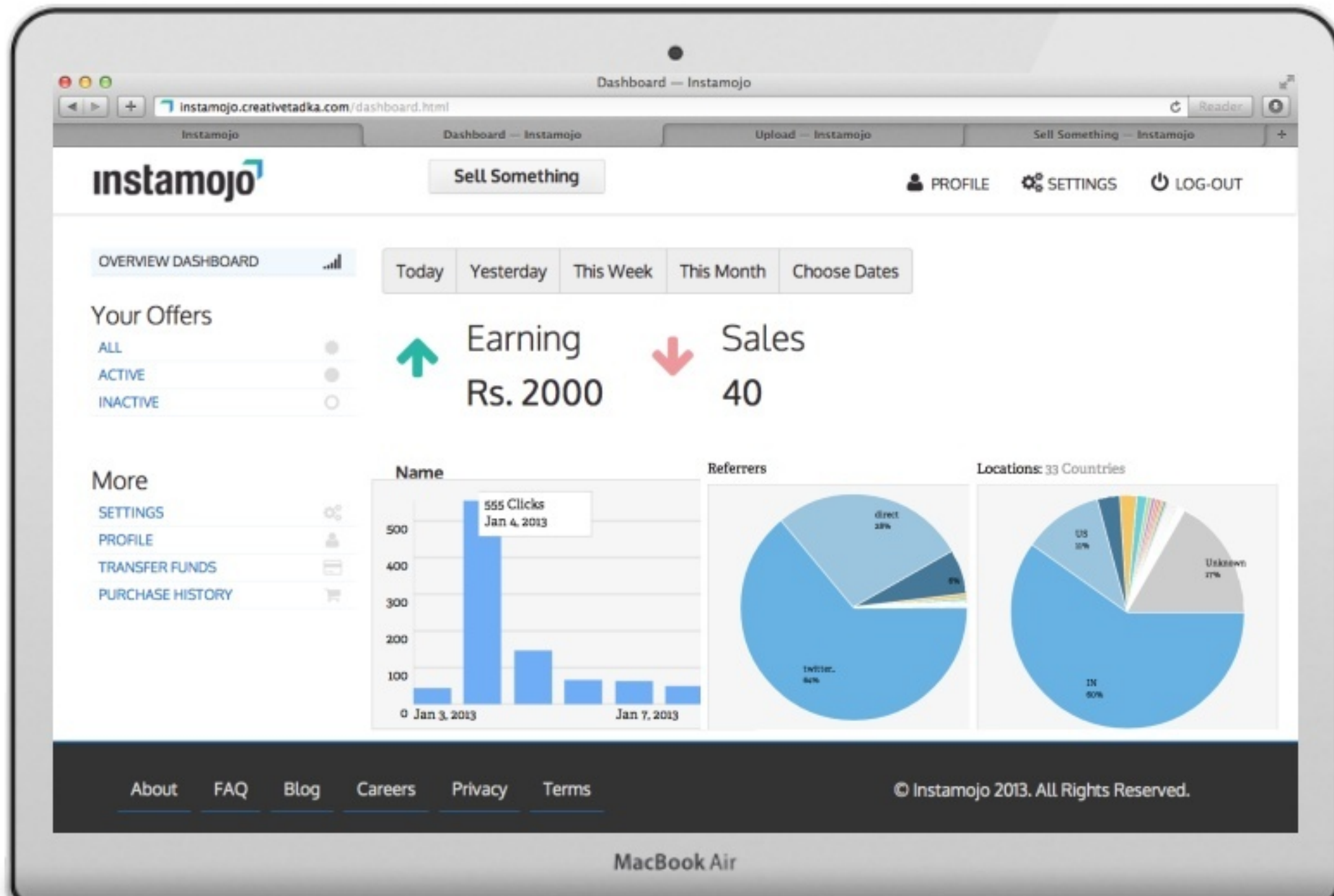
=

6x

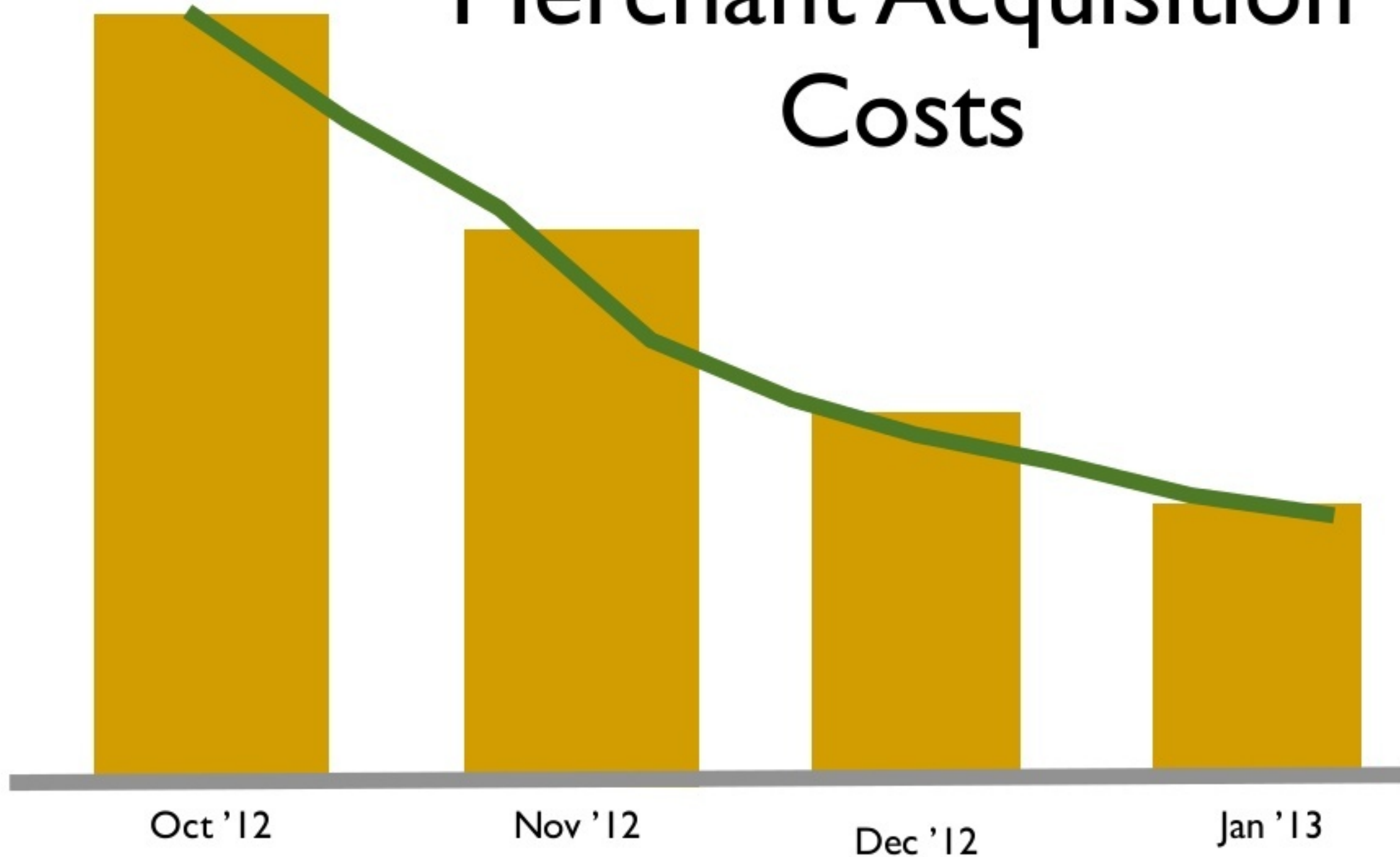
conversion

More than average
E-commerce websites

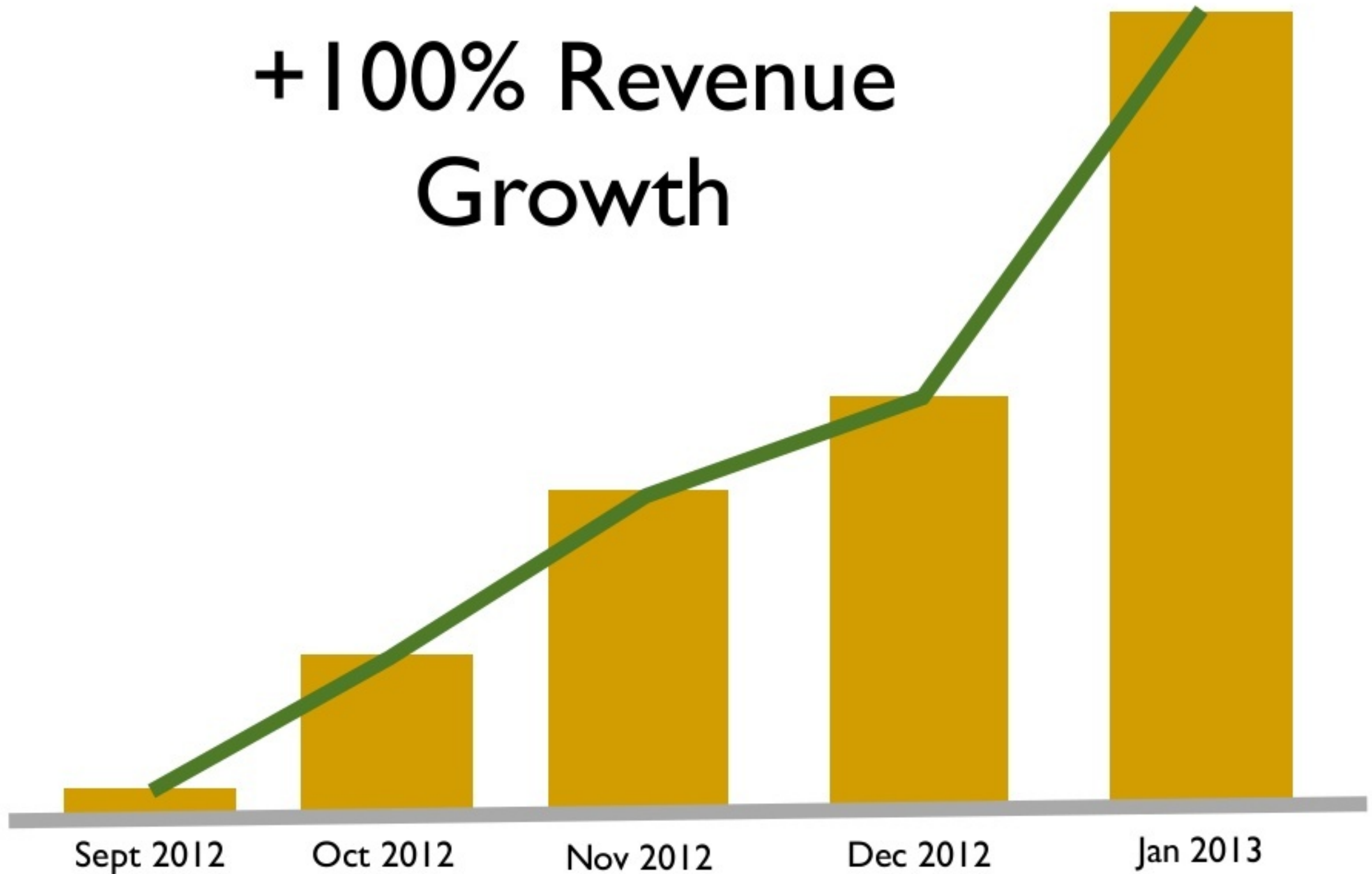
Powerful analytics behind every link



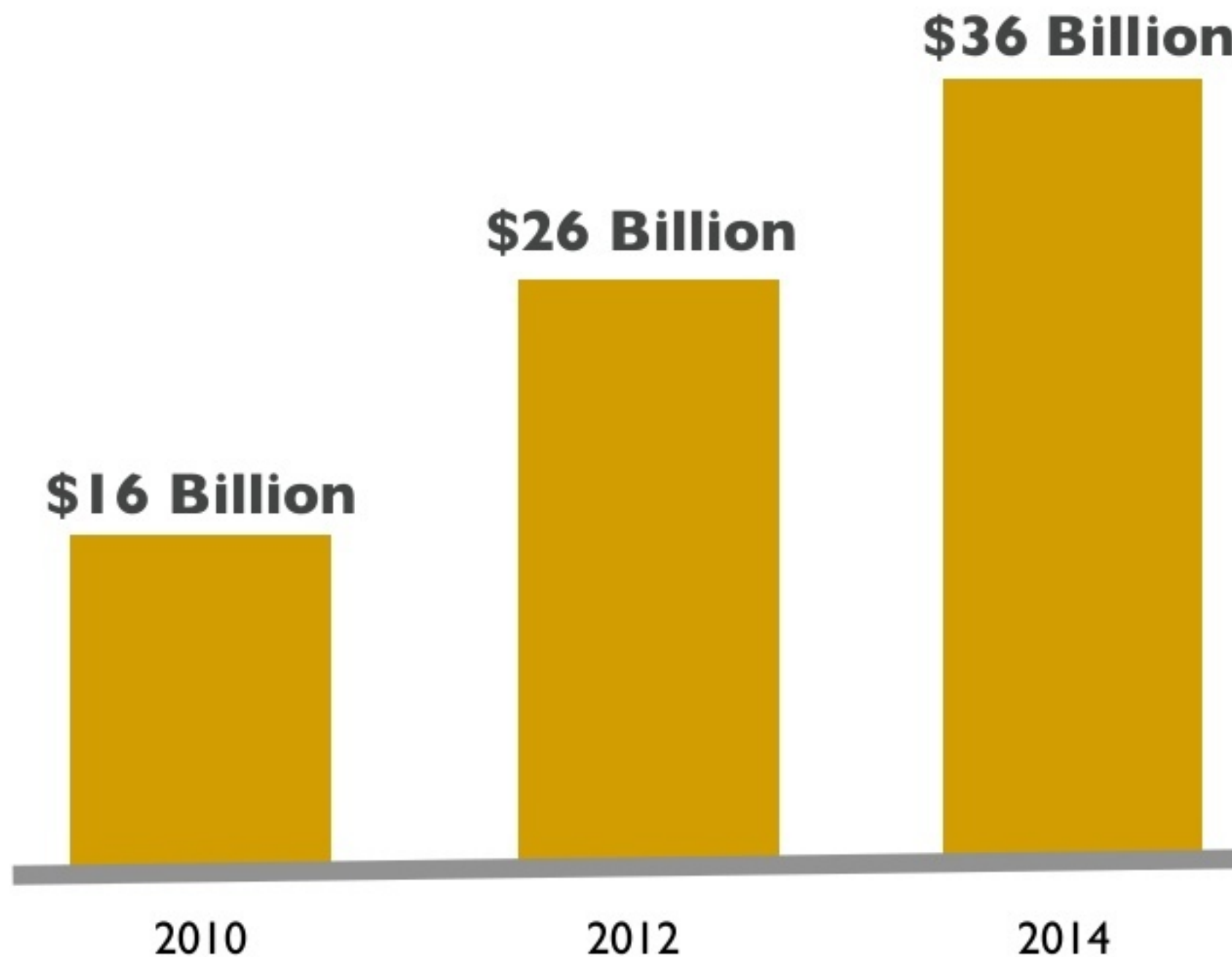
Merchant Acquisition Costs



+100% Revenue Growth



Worldwide Digital Goods Market



Source: JP Morgan, GigaOM, Wall Street Journal
TopPitchDeck

CTO



Harshad
Sharma

Bizdev



Akash
Gehani

Engineer



Aditya
Sengupta

UI/UX



Nachiketas
Ramanujam

20+ years of experience.

IIT Bombay



**Georgia
Tech**

Raising
\$500,000

\$250,000

Committed



Google



500startups



Blume Ventures



Indian Angel Network

Thank you

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