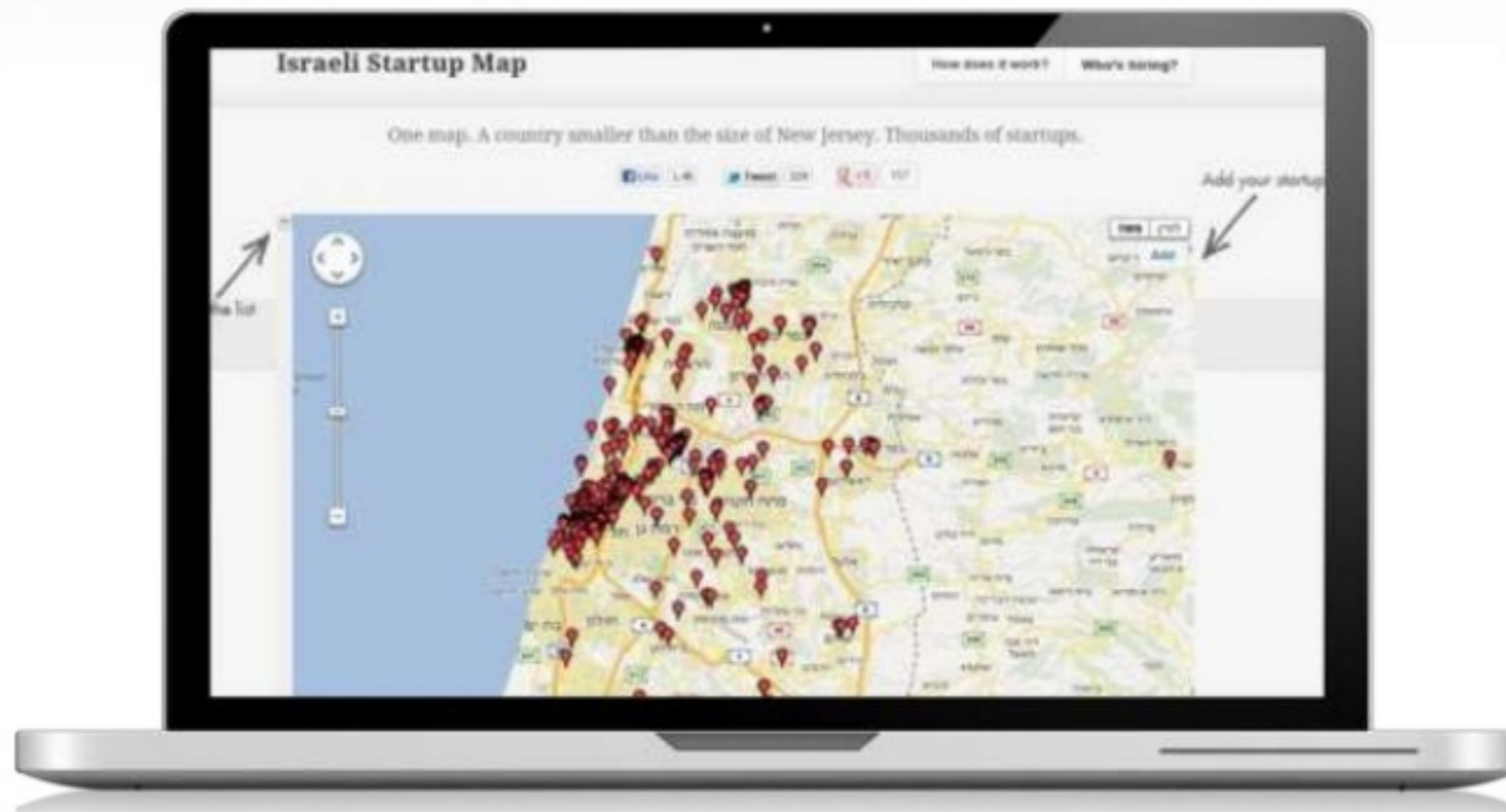


A map background with a grid of streets and several clusters of red and blue circular markers. The markers are scattered across the map, with some appearing in pairs or small groups. The map is light-colored with yellow lines for roads and green areas for parks or parks.

# *Mapme*

# How It Started



# Goes Viral

20,000

Unique Users

18,000

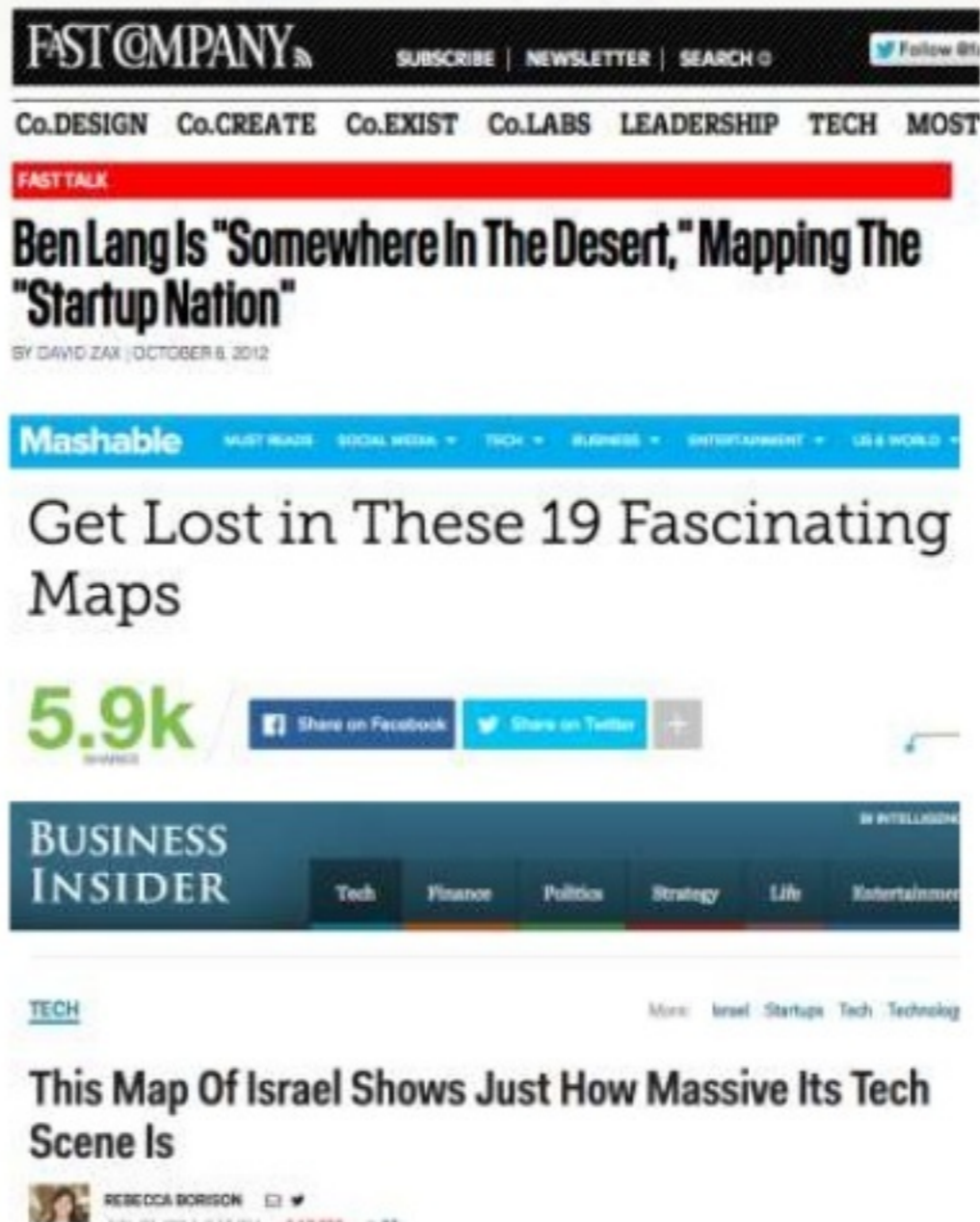
Monthly Alerts

12 Min.

Average Session

20

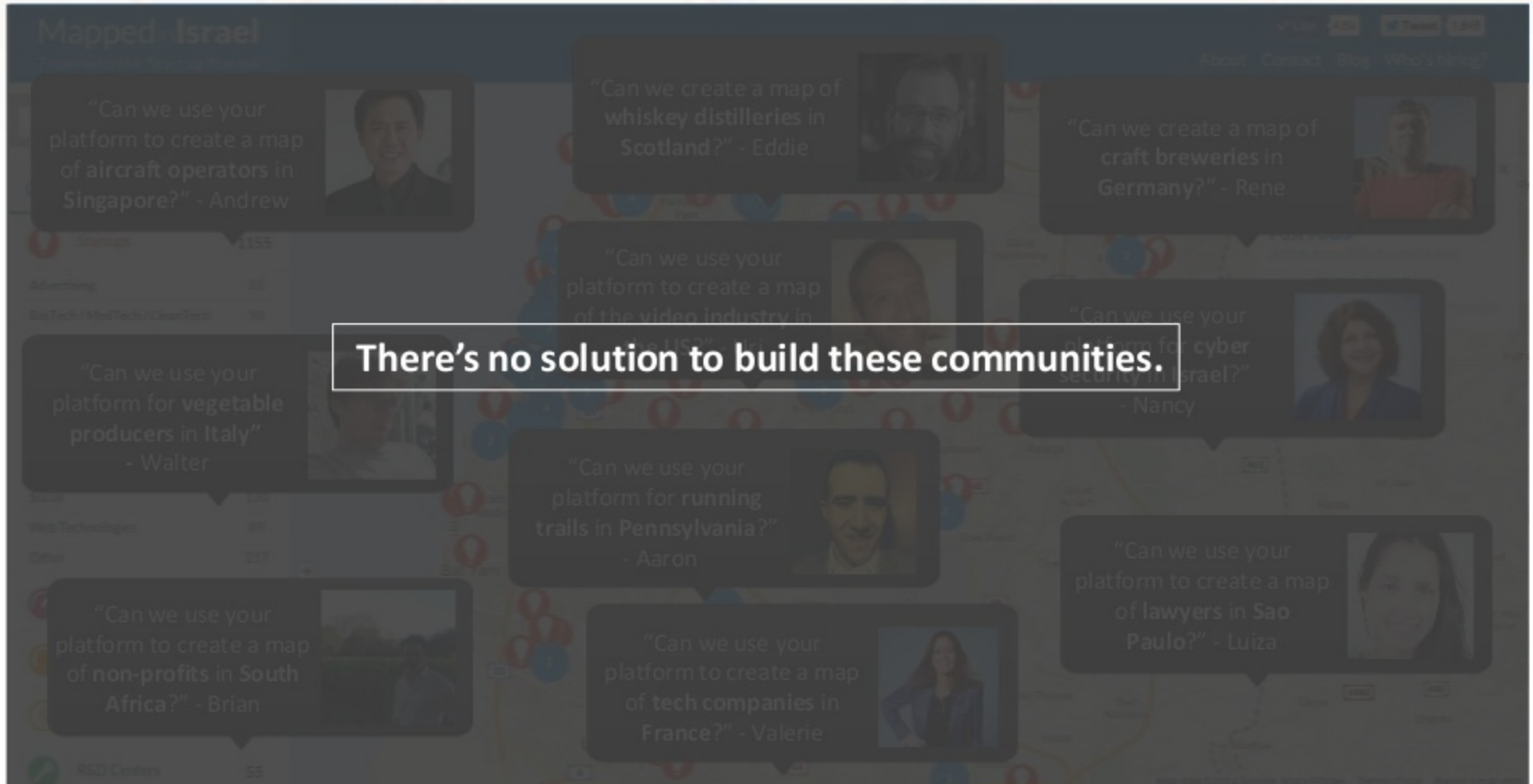
Embedded Websites



**THE TIMES OF ISRAEL**



# Everyone Wants It



A background map with various colored markers (blue, red, orange) scattered across it, representing a community map.

# *Mapme*

Platform that empowers passionate people  
to build, launch and grow Community Maps.

# How it Works



**Community**



## **Organizers**

Create & customize map, Validate info



## **Contributors**

Contribute new data, Update info



## **Users**

Search map data, Receive alerts

Value



**Organizer**

Branding, revenue



**Contributors**

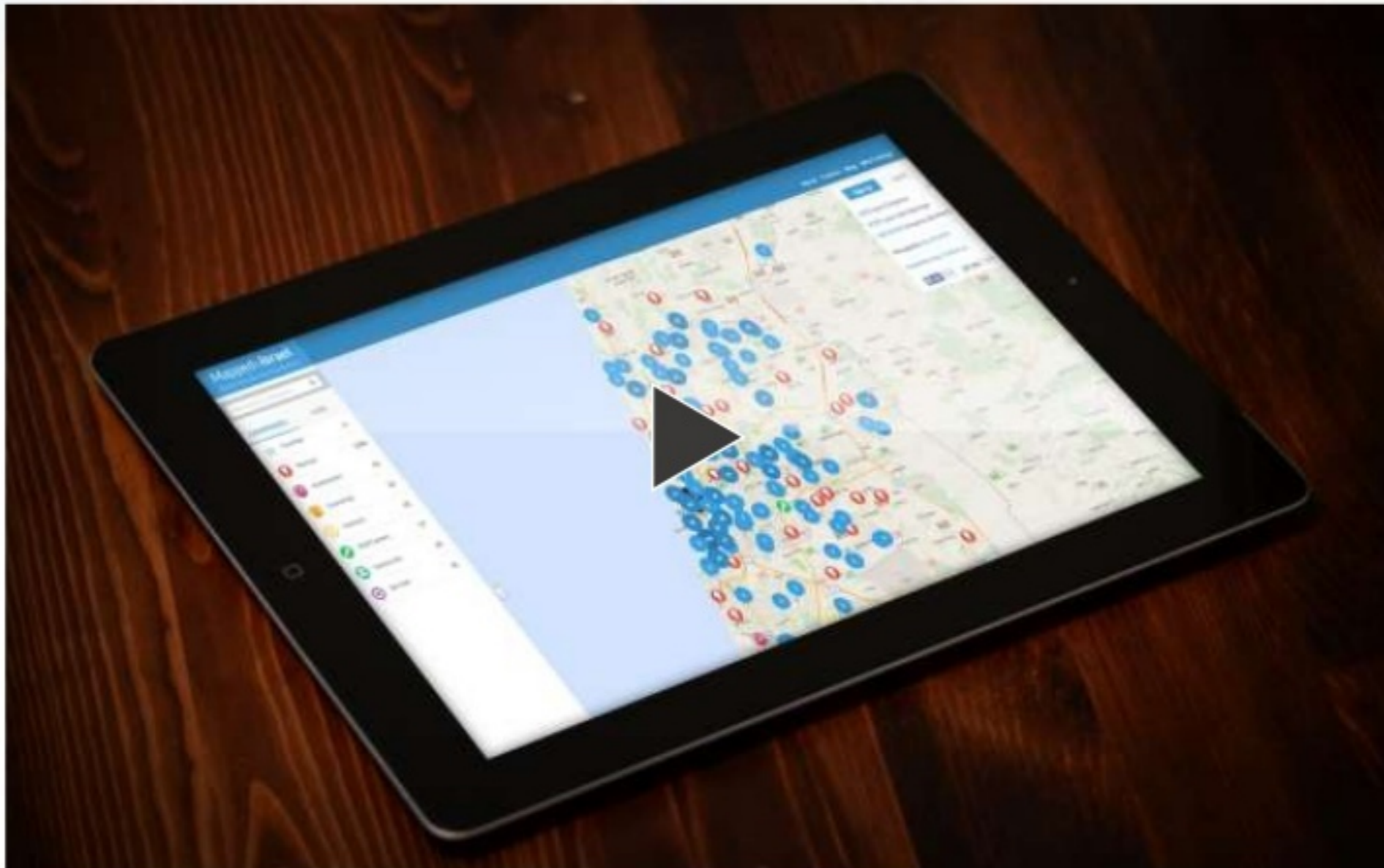
Exposure, validation



**Users**

Actionable data

# Demo Time





# Go-To Market

## **Pre-launch**

- › Pilot maps: Yoga, BitCoin, 3DPrinting
- › Generate 500 organizer leads

## **Post Launch**

- › Early adopter communities
- › Highly viral product
- › Social sharing built into product
- › Product Hunt, Hacker News
- › PR, blogger connections
- › Bring influential organizers

# Market Potential

Our maps will tap into any passionate community



Vineyard Map of France



Hiking Map of the Rockies



Cheese Map of Belgium



Organic Foods Map of LA



Graffiti Map of NYC



University Map in Taiwan

And many more...

# Business Model Opportunities



## Data

- > Up-to-date and comprehensive data is unique and extremely valuable (Yandex, Yahoo, Facebook...)



## Referral Program

- > Add call to action to Places on Community Maps (e.g. apply to job, register for class, get a trial)



## SAAS

- > Freemium model with premium paid features (private map, branding, user data)



## Highly targeted advertising

- > Mobile, Email, Web distribution
- > Advertising campaigns and premium listings

# Timeline



# Team



**Ben Lang**  
Co-founder & CEO



**BUSINESS  
INSIDER**



**wibiya**  
a conduit company



**Philippe Lang**  
Co-founder & COO

**YOT  
PO.**



**Amir Zucker**  
Co-founder & CTO



**Ariel Finkelstein**  
Advisor



**YOT  
PO.**



Seeking

**\$1M to build our self service platform**

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