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Beauty Ecommerce for Women of Color

**500 Million**  
Women

**\$25.1 B**  
Beauty Market

**25%**  
Annual Income  
on Beauty Products

**Skintone  
Specific**



**Knock-Off**



Recommendation  
Platform



Distribution  
Network



**\$10,000**

Revenue  
Monthly



**25%**

Retention



**40%**

Growth Rate  
Monthly

EXCLUSIVE PARTNERSHIP

REVLON



OBSESSIVE COMPULSIVE COSMETICS  
100% VEGAN & CRUELTY-FREE

wet *n* wild  
los angeles



BLACK RADIANCE  
love your shade of beauty

AJ CRIMSON  
BEAUTY.





'Wale  
CEO/Co-Founder  
5+ Years  
Product Development  
& eCommerce



Teniola  
COO/Co-Founder  
10+ Years  
Beauty Industry



'Seye  
CTO  
7+ Years  
Software Development

Soon, the emerging countries of Africa will become our first market,  
before the US and Western Europe



Jean-Paul Agon, Chairman/ CEO

**L'ORÉAL**



Africa is the NEW GOLD mine

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