



# Revolut

Personal Money Cloud

# Problems

Spending and sending money abroad sucks!



Expensive



Inconvenient



Sneaky



This industry is not disrupted yet

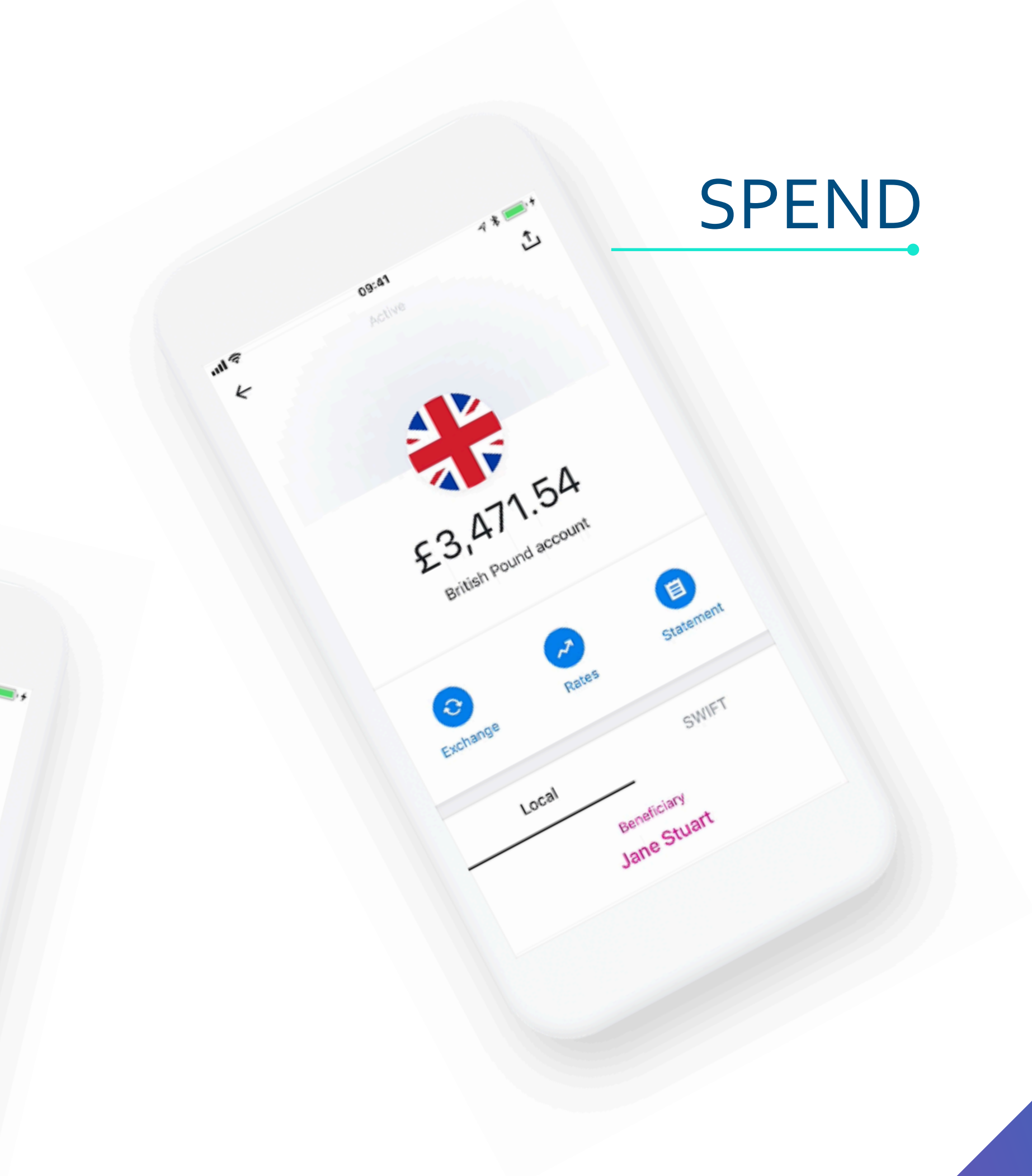
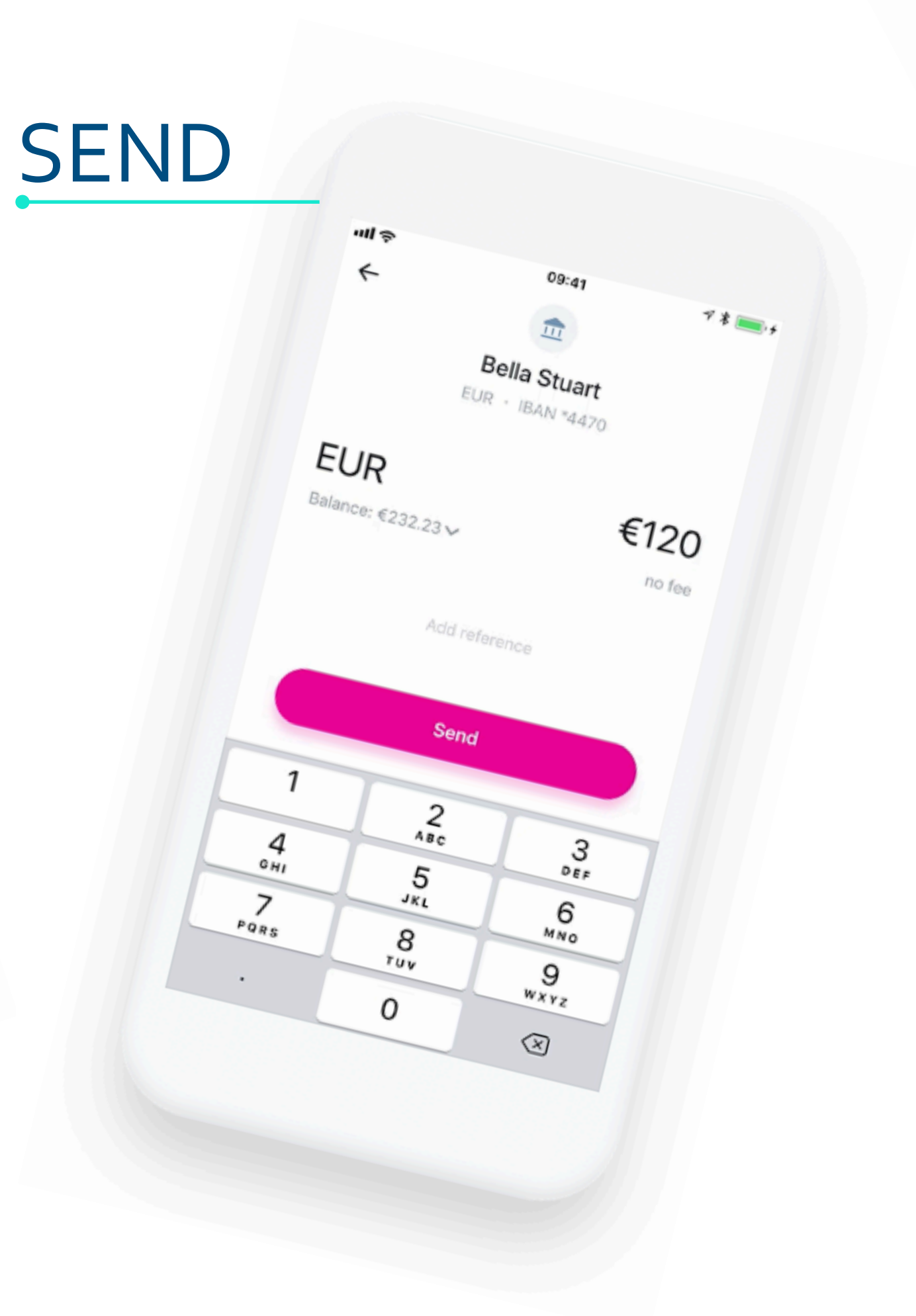
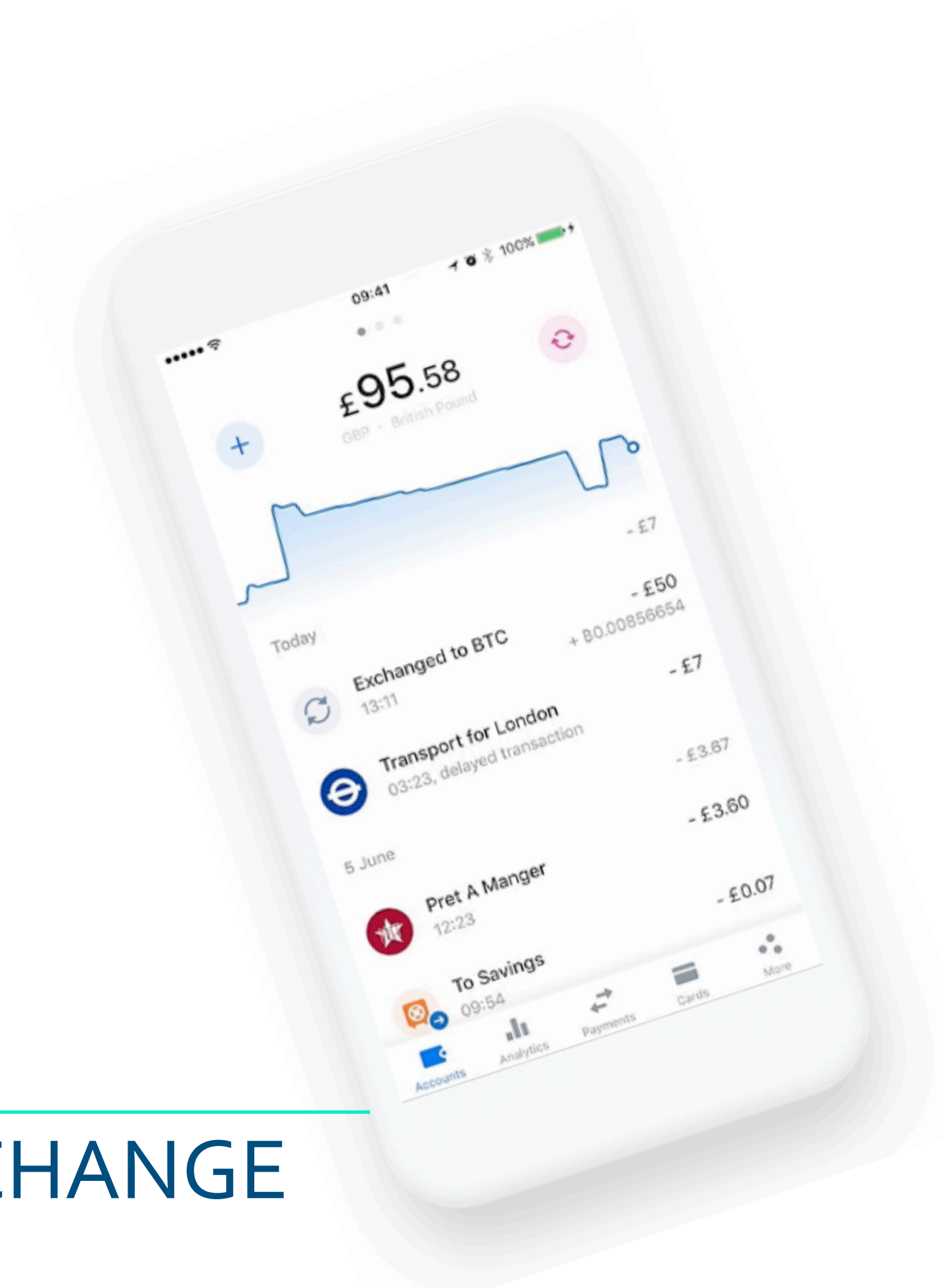


# Solutions

SPEND

EXCHANGE

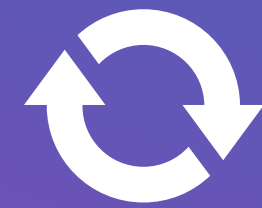
SEND



Explanatory video:  
[revolut.com](https://www.revolut.com)



# Market Size



**\$1,4 Tn**

CROSS CURRENCY  
TRANSACTION



**\$60 Bn**

LOST DUE TO FEES  
& SPREADS



**1,5 Bn+**

TRAVELERS  
& EXPATS



UK is initial target market: \$3 Billion market size and 60 Million travelers



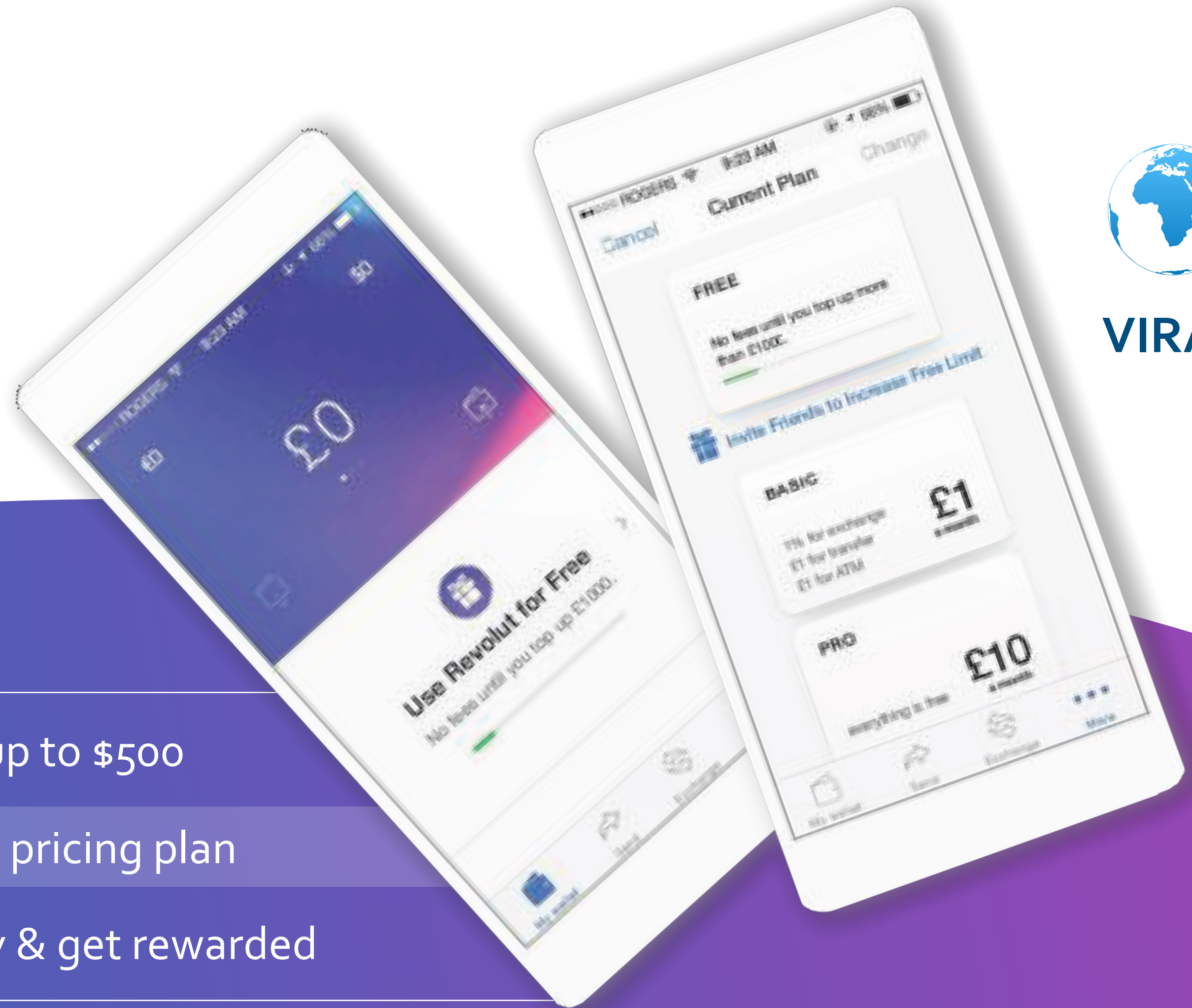
# Business Model



FREEMIUM



VIRAL



Free currency exchange & money transfer up to \$500

If you need more, invite friends or choose a pricing plan

Download the app, receive money instantly & get rewarded

# Revolut



80,000

EARLY ADOPTERS

1,000,000

EVENTS

10.Mn

PARTNERSHIP

Initially, we targeted London Tech with 80K members through start-up communities.

## **MARKETING**



# Competition

**Revolut**



Difficult & Expensive

 FairFX

 worldremit.

 WeSwap

Easy & Cost-effective

## Examples of Use Cases:

- I go to US. Cash is inconvenient, cards are costly.
- I want to send \$ instantly without complicated IBAN's
- I want to have Euros without Euro bank account
- I want to exchange money instantly, not in 1 - 3 days
- I want to transfer at the exchange rate that is now

	Revolut	WeSwap	WorldRemit	FairFx
I go to US. Cash is inconvenient, cards are costly.	✓	✓		
I want to send \$ instantly without complicated IBAN's	✓			
I want to have Euros without Euro bank account	✓			
I want to exchange money instantly, not in 1 - 3 days	✓			
I want to transfer at the exchange rate that is now	✓		✓	✓



# Why We Are Better

- Freemium Model
- Viral Features
- Easy To Use
- Own Infrastructures
- Patent Pending
- No Interbank Rates







# *Traction*



**4,8 K**

Pre-Product  
Subscribers  
Within One Month



**9 Deals**

Including Master Card  
For Implementation

**FINOVATE EUROPE**

**Finalist**

At Finovate Europe

# Team

## Our People



**CEO**

**Nikolay Storonsky**  
Former trading at  
Credit Suisse and  
Lehman Brothers



**CTO**

**Vlad Yatsenko**  
Former development  
at Credit Suisse  
and Deutsche Bank



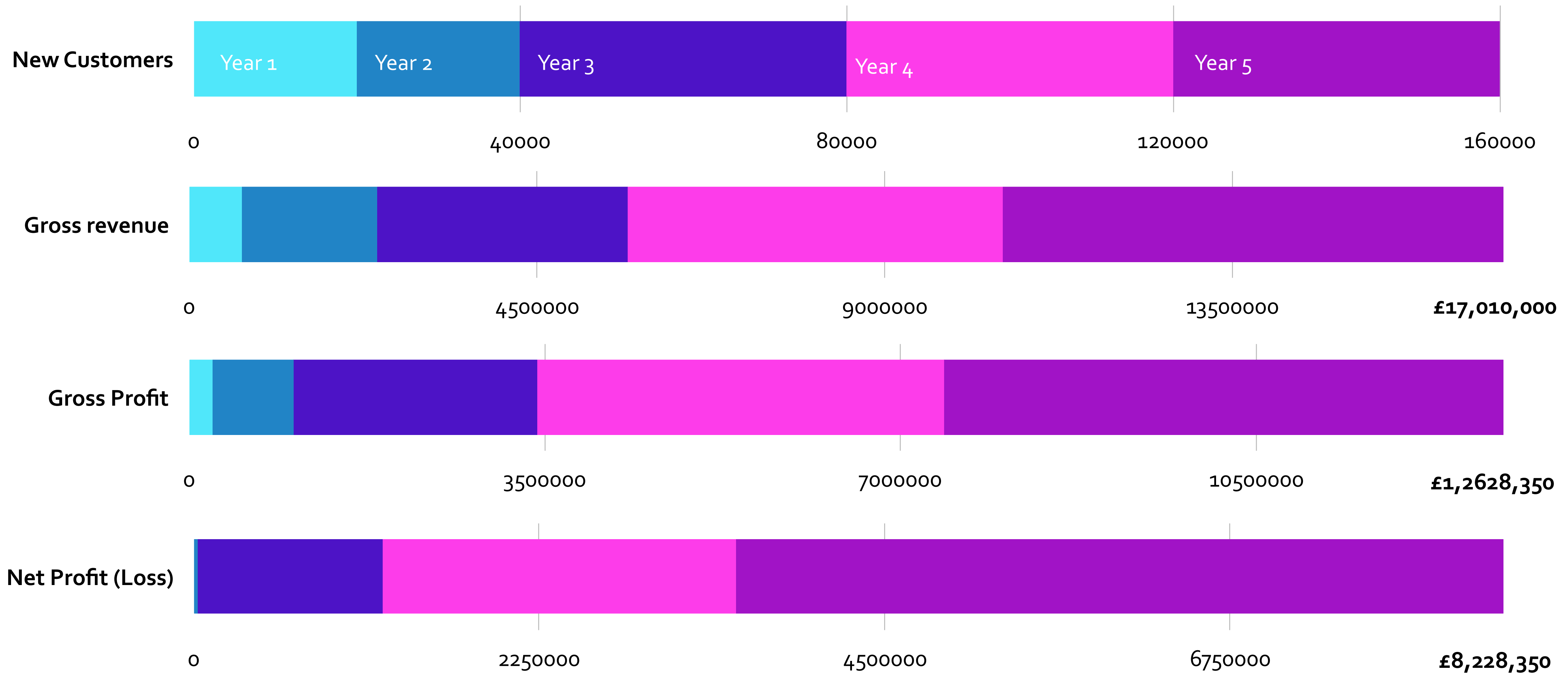
**VP** Development

**Tome Reay**  
Development at  
Expedia and  
Ocado



# Projections & Our Ask

We need **£1,5m**  
to Make this  
happen



# Use Of Funds



## Build

A Team  
3 Developers,  
Designer and Marketer



## Fund

Freemium Model To  
60,000 MAU's



## Prepare

Model for a Big  
£££  
Series A Round